



International Instrumentation
& Measurement Technology Conference

May 25-28, 2020 | Valamar Lacroma | Dubrovnik, Croatia

Patronage and Promotional Opportunities

The IEEE I2MTC – International Instrumentation and Measurement Technology Conference – is the flagship conference of the IEEE Instrumentation and Measurement Society and is dedicated to the advances on measurement methodologies, measurement systems, instrumentation and sensors with application in all the areas of science and technology. IEEE I2MTC is intended as a catalyst to promote interactions between industry and academia; a wide spectrum of research results will be presented, with many potential practical and industrial applications, as well as industry and application driven developments.

The IEEE I2MTC conference has been held around the world every year since 1986, and in 2020 it will take place in Dubrovnik, Croatia; the event gathers every year more than 400 international attendees including delegates from academia, undergraduate, graduate and PhD students, researchers and professionals from industry with different technology backgrounds.

This event is the premier opportunity for companies to reach the global thought leaders in instrumentation and measurement - to market products and services to engineers developing instrumentation and control systems and academic researchers developing the next generation of sensors, measurement techniques and standards.

I2MTC 2020 will offer a large and prominent exhibition area closely integrated with all of the social and technical conference activities including coffee breaks, poster sessions, special sessions on industry papers, panel session on “Vision on Instrumentation and Measurement: Industry Perspectives”, product demonstrations and conference live demo sessions. Your exhibit booth will be visible and central to all attendees throughout the conference.

In addition to the opportunity to exhibit, several Promotional Items allow companies to demonstrate their technical leadership and support of the Conference. Please have a look at the following table with fees and benefits for Patrons and Exhibitors. Those interested should contact the conference manager Laura LeBlanc (lleblanc@conferencecatalysts.com) for forms and contracts.

I2MTC 2020 Promotional Items Menu

Promotional Item	Type	Quantity Available	Cost (USD)
Exhibition Booth – 10' x 10' (9.3 m²) – Each – Double, triple, and quad configurations easily accommodated	Multiple	15	\$2,000
Wine and Cheese Welcome Reception <i>Sponsor Name will be recognized on the technical program and with signage at the Welcome Reception.</i>	Unique	1	\$3,000
Coffee Breaks <i>Sponsor Name will be recognized with signage placed on the food tables. Choice of coffee break will be done on a first come, first-served basis.</i>	Single Sponsor per coffee break	8	\$750
Gala Dinner <i>Sponsor Name will be recognized on the conference program, with signage at the gala dinner venue, logo marked on the menus placed on the tables, seat at head table, and special announcement of gratitude during event.</i>	Unique	1	\$5,000
Conference Lunches <i>Sponsor name will be recognized on the technical program and with signage in the lunch room. Seating at head table or with dedicated table at front. The choice of which lunch to sponsor will be done on a first-come, first-served basis.</i>	Single sponsor per lunch	4	\$2000

I2MTC 2020 Promotional Items Menu

Promotional Item	Type	Quantity Available	Cost (USD)
Badge Lanyards (provided by the sponsor, distributed to all attendees)	Unique	1	\$1,500
Company brochure, provided by the sponsor, inserted in attendee bag	Multiple	10	\$750
Pens with your logo, provided by the sponsor, inserted in the attendee bag	Unique	1	\$1,000
Notepad with your logo, provided by the sponsor, inserted in attendee bag	Unique	1	\$1,000
USB Drive with your logo, ordered by the conference, inserted in the attendees bag. Drive will contain Conference Proceedings and Supplemental Papers.	Unique	1	\$2,000
Company Advertisement on the printed technical program – back cover	Unique	1	\$1,500
Company Advertisement on the printed technical program – inside back cover	Unique	1	\$1,000
Company Advertisement on the printed technical program – inside front cover	Unique	1	\$1,000
Full page Company Advertisement in the printed technical program – on divider tabs	Multiple	5	\$750

Special recognition is provided to the sponsors with the highest levels of support for the Conference as shown in the table below. The patronage status (silver, gold or platinum) will be acknowledged during the conference and provides additional benefits as listed in the table “Benefits for Exhibitors and Sponsors.”

I2MTC 2020 – Benefits for Exhibitors and Sponsors				
Status	Exhibitor	Silver	Gold	Platinum
Minimum Level of Support (Includes total Sponsorships and Exhibit Booth Purchase)	US\$2,000	US\$5,000	US\$7,500	US\$10,000
10' x 10' (9.3 m ²) booth	1	1	1	1
Full Conference Registrations	1	2	3	4
20% Discounted Conference Registration	-	1	2	Unlimited for your Company Employees
Listed as exhibitor/sponsor on conference website and on technical program	✓	✓	✓	✓
Identified as sponsor on signs during the conference		✓	✓	✓
Identified as sponsor in electronic proceedings of technical papers		✓	✓	✓
Logo (marked as Gold/Platinum Sponsor) printed on conference bag			✓	✓

Gold and Platinum sponsors will also have the opportunity to discuss with the Industry liaison chairs their potential participation in the panel on “Industry Vision on Instrumentation and Measurement”